

JA Junior Achievement™ of Central Indiana

STOCK MARKET

CHALLENGE

SPONSORSHIP OPPORTUNITIES

Junior Achievement of Central Indiana's Stock Market Challenge engages high school students in a fast-paced simulation where they make real-time financial decisions. Guided by industry professionals, the experience builds financial literacy, career readiness, and critical thinking skills.

\$10,000 | PRESENTING SPONSOR

EXCLUSIVE

SOLD

Premier Benefits

- Recognized as Presenting Sponsor in all event materials
- Opportunity to deliver **opening and closing remarks** at the event
- Honor of **ringing the opening and closing bells**
- **Photo opportunity** with a check presentation
- **On-stage participation in the awards ceremony** with winning student teams
- **Company-branded stock listing** starting at the **highest opening price**

Brand Recognition

- **Prominent logo placement** on:
 - All event signage
 - Event "Hot Tips" and "News Releases" distributed to all student teams
- Inclusion in pre- and post-event communications
- Dedicated **social media promotion**, including a **sponsor testimonial video** featuring your company representative

Engagement

- Opportunity to provide up to **7 employee volunteers** to serve as floor traders, guiding students through the simulation
- Opportunity for a company representative to **join our speaker panel** and share insights on careers in business and finance, along with their professional and personal journey

\$5,000 | BULL MARKET SPONSOR

Brand Recognition

- **Logo featured** on general sponsor signage and table signage
- Recognition on social media
- Inclusion in pre- and post-event communications
- Logo on the hot tips distributed to all student teams

Engagement

- Opportunity to provide up to **5 employee volunteers** as floor traders
- Opportunity for a company representative to **join our speaker panel** and share insights on careers in business and finance, along with their professional and personal journey

\$2,500 | INVESTMENT SPONSOR

Brand Recognition

- **Logo featured** on general sponsor signage
- Social media recognition
- Inclusion in pre- and post-event communications

Engagement

- Opportunity to provide up to **3 employee volunteers** as floor traders
- Opportunity for a company representative to **join our speaker panel** and share insights on careers in business and finance, along with their professional and personal journey

Learn more about the JA Stock Market Challenge and "Take Stock in Your Future" Curriculum on [our website:](https://indy.ja.org/events/ja-stock-market-challenge)

<https://indy.ja.org/events/ja-stock-market-challenge>

